SPOTLIGHT ON PROJECTS
Rubric

FCCLA TEXAS

Chapter: _____

Project Name: _____

Category:

□ Community Service　　　□ FACTS　　　□ Families First
□ Stand Up　　　　　　　　□ Student Body

DISPLAY				SCORE
Display Dimensions 0 - 5 Points	0 Tri-fold project board extends beyond 36" wide and/or higher than 48" tall		5 Tri-fold project board does not extend beyond 36" wide and/or higher than 48" tall	
Project Identification Page 0 – 5 Points ● One 8½" x 11" page on plain white paper ● No graphics or decorations ● 3 or less participant names listed ● Chapter name ● School ● City ● Texas Region ● Project Category	0 Project ID page is missing	1　2　3　4 Project ID page is present but with errors: 1 error: 4 points 2 errors: 3 points 3 errors: 2 points 4 or more errors: 1 point	5 Project ID page is present and completed correctly	
Creativity 0 - 15 points	0　1　2　3　4 Project display is not visually creative.	5　6　7　8　9　10 Project display shows some creativity, but more creativity could be used throughout display.	11　12　13　14　15 Project display/ideas are creative/unique & utilized throughout display.	
CONTENT				
Project Description 0 - 10 Points	0 Project description is missing	1　2　3 Project description does not clearly explain the project or exceeds word limit (excluding title)	4　5　6　7 Project description explains the project somewhat	8　9　10 Project description clearly explains the project
Captioned Photographs 0 - 10 points	0 Fewer than five photographs with captions are present.	1　2　3 Photographs and captions do not provide understanding of project	4　5　6　7 Photographs and captions provide a limited understanding of project	8　9　10 Photographs provide a clear understanding of project.
Project Category 0 - 25 points	0　1　2　3　4　5 Project does not represent the national program category in which it is entered. If "other" category entered, project does not represent any of the FCCLA national programs.	6　7　8　9　10　11 Project somewhat represents the national program category in which it is entered. If "other" category entered, project somewhat represents one of the FCCLA national programs.	12　13　14　15　16　17 Project mostly represents the national program category in which it is entered. If "other" category entered, project mostly represents one of the FCCLA national programs.	18　19　20　21　22　23　24　25 Project clearly represents the national program category in which it is entered. If "other" category entered, project clearly represents one of the FCCLA national programs.
Appearance 0 - 15 points	0　1　2　3 Display is illegible and unorganized.	4　5　6　7 Display is neat, but contains grammatical or spelling errors and is organized poorly	8　9　10　11 Display is neat, legible, and professional, with correct grammar and spelling	12　13　14　15 Neat and professional, correct grammar and spelling used, effective organization
Originality 0 - 15 points	0　1　2　3 Project idea and implementation is not original.	4　5　6　7 Project idea shows some originality, but more could be used throughout project.	8　9　10　11 Project idea is mostly original with some improvement needed.	12　13　14　15 Project idea is completely original. Participants utilized original ideas throughout the project.

Evaluator's Comments – include two things done well and two opportunities for improvement:	**TOTAL (100 points possible)**	