

FCCLA® **TEXAS**



**2024 STATE
LEADERSHIP
CONFERENCE**

EXIBITOR PACKAGE

APRIL 12 - 14, 2024

**HILTON ANATOLE HOTEL
2201 N STEMMONS FWY
DALLAS, TX 75207**



Texas Association Family, Career and Community Leaders of America

State Leadership Conference Exhibition Registration Form

Exhibition Dates: April 12 - April 13, 2024

TEXAS STATE ASSOCIATION

1107 West 45th Street Austin, TX 78756

Conference location:
Hilton Anatole Hotel 2201 N
Stemmons Fwy Dallas, TX 75207

Booth Rental

- 10'X10' Single Booth Space ● Corner Booths are limited - First come, first served! ●

Total number of In-Line Booths _____ @ \$500 each (After Friday, February 23, 2024, \$550) = \$ _____

Total number of Corner Booths _____ @ \$600 each (After Friday, February 23, 2024, \$650) = \$ _____

Registration Packet Advertisement

- Artwork is due by March 1, 2024 ● Email artwork to fccla@texasfccla.org ●

1/4 Page B&W - \$75

1/2 Page B&W - \$125

Full Page - Color: \$225

Texas Red Partner

- Become a Texas Red Partner and support the scholarship program by making a minimum donation of \$200.00 ●
 - Partners will be recognized at the general session, in the Texas FCCLA app, and on the website ●

Donation Amount: \$ _____

Payment

Total Amount Due: _____

Payments may be made by credit card or check (U.S. bank only). Checks must be made payable to Texas FCCLA and mailed to 1107 W 45th St, Austin, Texas. The cost for exhibit space is dependent on the booth type, scholarship donation, sponsorship level, and/or booth amenities. Exhibitor must be fully paid on all money owed to Texas FCCLA, its partners and subsidiaries, including sponsorship, and advertising no less than thirty (30) days prior to the event, unless otherwise agreed upon by Texas FCCLA.

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone Number: _____

Email: _____ Web Address: _____

We agree to abide by the provisions in this agreement. Payment in full is required to reserve a booth. If other arrangements need to be made please contact the state office at 512-306-0099 or fccla@texasfccla.org.

Signed: _____ Title: _____

Texas FCCLA State Leadership Conference

Information and Regulations



Exhibit Hours of Operation

Friday, April 12, 2024 - 10:00 AM - 6:00 PM & Saturday, April 13, 2024 - 10:00 AM - 6:00 PM

Exhibit hours are subject to change

Set Up of Exhibits

Friday, April 12, 2024 - 7:30 am - 9:30 am & Saturday, April 13, 2024 - 7:00 am - 9:30 am

Materials may be unloaded at the Trinity Exhibit Hall side of the Hilton Dallas Anatole at the loading dock located inside the parking lot along the street on Wycliff Ave. Parking is available throughout the Hilton Dallas Anatole property and will be available at a reduced rate. If other arrangement need to be made for parking, please contact the state office at fccla@texasfccla.org. Hilton Dallas Anatole does NOT provide pushcarts for loading and unloading. The conference/ exhibiting area will be secured following the close of exhibits each day.

Dismantling of Exhibits

Saturday, April 13, 2024 After 6:00 pm

Dismantle hours are subject to change

Booths may be dismantled on Saturday, April 13, 2023. If other arrangements need to be made, please contact the state office at fccla@texasfccla.org.

Safety Regulations

Each booth must be staffed at all scheduled hours of operation. Each exhibitor will comply with all fire regulations as detailed in the Exhibitor Services Manual provided prior to the conference and the Fire Exit Regulations for Assembly Occupancies of the Hilton Dallas Anatole. Each exhibitor will also be knowledgeable of and comply with all coordinances and regulations pertaining to health, fire protection and public safety while in the exhibit area. The Hilton Dallas Anatole and FCCLA exhibit area has been designated a non-smoking area.

Drugs and Alcohol

The Association reserves the right to reject material which is deemed to be offensive. Tobacco, alcohol or drug products, emblems, logos, posters, etc. in any form will be prohibited from exhibition or sale.

Logo Use Policy

Prior approval must be received from national headquarters to sell materials containing the logo or the acronym on them. National FCCLA's policy on logo usage can be located on the national website at www.fcclainc.org. Under communications, branding guidelines. <https://fcclainc.org/communications/branding-guidelines>.

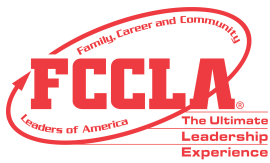
Liability

Exhibitor assumes entire responsibility and hereby agrees to protect, defend and indemnify Texas FCCLA and Hilton Dallas Anatole against all claims, losses and damages to persons or property, governmental charges or fines and attorney fees arising out or, caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof. In addition, exhibitor acknowledges that Texas FCCLA and Hilton Dallas Anatole do not maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor. No responsibility is as-sumed for goods delivered to the Exhibit Hall before set-up day or for materials left in the Exhibit halls after the closing hours. The Hilton Dallas Anatol will not accept shipments prior to the exhibit start date.

Miscellaneous

Each company or business agreeing to exhibit will be sent an Exhibitor's Kit from the official convention decorator. The packet includes information about freight shipments, electrical service, additional decorating services and audio visual service. Any discussion concerning a matter not specifically covered by this agreement, on subject matters reasonably inferable from the terms of this agreement shall rest solely within the reasonable discretion of the State Advisor, acting by and on behalf of the Association, Hilton Dallas Anatole, and the city. These rules and regulations become part of the agreement between the exhibitor and Texas FCCLA. We respectfully ask for your full cooperation in observance of these rules and regulations. They have been formulated with your best interest in mind.





Texas Association, Family, Career and Community Leaders of America

TEXAS
STATE ASSOCIATION

PRINT ADVERTISING AGREEMENT

● 1107 West 45th Street, Austin, TX 78756 ● PHONE: 512.306.0099 ● FAX: 512.442.7100 ● fccla@texasfccla.org ●

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

General Advertising Policy

- All advertisements are subject to publisher's approval.
- The publisher reserves the right at any time to reject or cancel any advertising for any reasons, including but not limited to, any advertisement which, in the opinion of the publisher, does not conform to the editorial or graphic standards of the publication.
- Advertisers and their agencies agree to indemnify and protect Texas FCCLA from any claim or action based on content of advertisements printed.
- The publisher reserves the right to insert the word "advertisement" in advertising that simulates the editorial format.
- All advertisements are published for the benefit of the agency and the advertiser. In the event of non-payment, the publisher reserves the right to hold the advertiser and/or its agency jointly and severally liable for such monies, without commission, as are due and payable to the publisher.
- Proper notification will be given of any rate changes.
- The publisher will accept requests to make changes in advertising at their discretion, but is not responsible for any errors in any ad or copy revisions made by the publisher.
- The publisher is not liable for damages if for any reason they fail to publish an advertisement.
- When no specific copy instructions are received for an issue in which the contract schedules an insertion, publisher will use the most recently run copy. A signature is required on this document for all advertising insertions.

Mechanical Specifications

Printed offset, stapled, trim size 5.5" x 8.5" di line screen recommended. Preferred material jpeg or PDFs via email or camera ready art. NO full bleeds. Provide files (including fonts and artwork) via email. PDF files must be 100% correct 300 dpi or better with desired print size with fonts and art embedded. Laser printout must accompany all files.

Program Ad Rates

Approximate Circulation: 4,000 attendees
Deadline for insertion: March 1, 2024

- 1/4 page - Color: \$100
- 1/2 page - Color: \$175
- Full page - Color: \$250

Sponsorship

- I am a Texas FCCLA Corporate Sponsor
- I am not a Corporate Sponsor but would like information on how to become one

All ads must be paid in full prior to insertion

Ad Subtotal: \$ _____

Total: \$ _____

Check #: _____ Money Order # _____

Signature of Responsible Party:

EXHIBITOR INFORMATION

The following information will be provided to all chapters and be available on the TXFCCLA app, if received on or before March 16, 2024 (6 weeks prior to the conference). Please list the appropriate contact person for your company, if different than main contact.

NAME: _____ TITLE: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: _____ FAX NUMBER: _____

EMAIL: _____

Booth sign should read: (limit to 45 characters): _____

Program/Insert listing of products and/or services to be exhibited: _____

Will your company be handing out food or drink samples? NO YES

If yes, please describe: _____

Companies or products to which you prefer NOT to be adjacent: _____

Your company's booth staff (names to appear on badges):

1.) _____ Title: _____

2.) _____ Title: _____

3.) _____ Title: _____

4.) _____ Title: _____

- Maximum of four (4) badges will be printed per booth space ●●
- Maximum of two (2) complimentary lunches per booth space ●

**Exhibit Coordinator
Texas FCCLA
1107 West 45th Street
Austin, TX 78756
512.306.0099
fccla@texasfccla.org**