

Chapter Social Media Award



Texas FCCLA will honor a chapter with the outstanding media production of a YouTube How-To video covering a subject of FCCLA!

Deadline: All videos are due to the Texas FCCLA Office postmarked by December 1, 2011. Applications sent after the December 1, 2011 postmark deadline will not be considered.

How-To Guidelines:

1. The video needs to be 3-5 minutes long.
2. The video must be over one of the five included topic choices.
3. All participants must wear appropriate clothing, use no profane language, and pick an appropriate topic under discretion of the local advisor.
4. Videos must be submitted to the FCCLA State Office in DVD format, with the correct school return address.
5. Only affiliated chapters can participate.

Topic Choices:

1. How-to apply for scholarships
2. How-to run for office
3. How-to compete in STAR Events
4. How-to fundraise
5. How-to increase membership

Description

The YouTube How-To Award is presented to a chapter that produces both a creative and informative How-To video. The first place achievers at each Region Meeting will qualify their videos to be judged at the State Leadership Meeting. The chosen overall winning video will be presented during the State Leadership Meeting, and all 5 state qualifying videos will be posted on the website, YouTube channel, and blog. An incentive will be given to the State winner at the State Leadership Meeting.

Chapter Social Media Award Form



* Please include all the information below in the articles submitted

Chapter Name: _____

Chapter Advisor: _____

School Address: _____

City, State, Zip: _____

School Phone Number: _____ Fax Number: _____

Chapter Project/Activity Title: _____

Brief Summary: _____

Please limit to one page and include two project pictures.

*Pictures must include a release form.

Send chapter's video to:

Texas FCCLA
1107 W. 45th St.
Austin, Texas 78756

Phone: (512)-306-0099

Fax: (512)-442-7100

Email: fccla@texasfccla.org

It is the policy of the Texas Association, Family, Career and Community Leaders of America not to discriminate on the basis of race, color, or national origin, sex or handicap in its vocational programs, services or activities as required by Title VI of the Civil Rights Act of 1964, as amended; Title IX of the Education Amendments of 1972; and Section 504 of the Rehabilitation Act of 1973; amended.

Press Release Form

If you would like to submit pictures to the *Teen Times* or to the Texas FCCLA website and your students are under 13 years of age, you need to complete this form and send it in with any pictures that you would like to be published.

“By signing this form I am agreeing to my child’s picture being on screen at the State Leadership Meeting or on the Texas FCCLA website.”

Child’s Name: _____

Signature: _____
Parent/ Guardian

Chapter Name: _____

Telephone Number: _____

Date: _____