

ILLUSTRATED TALK Rubric

Evaluation Criteria							Points
File Folder 0-5 points	0 No file folder presented		1 2 3 4 File folder presented with incorrect labeling/insufficient materials for judges (less than 3 copies of contents)		5 File folder is presented with correct labeling and sufficient judges material		
Project Identification Page 0-5 points	0 Project Identification Page is missing		1 2 3 Project Identification Page is present but includes incorrect information or exceeds one page		4 5 Project Identification Page is present and completed correctly		
FCCLA Planning Process Summary Page 0-5 points	0 Planning Process summary not provided	1 Inadequate steps in the Planning Process are presented	2 All Planning Process steps are presented but not summarized	3 All Planning Process steps are summarized	4 Evidence that the Planning Process was utilized to plan Project	5 The Planning Process is used to plan project. Each step is fully explained	
Outline of Presentation 0-3 points	0 Not provided		1 Very limited; disorganized	2 Adequately information presented; organization is good, but could be improved		3 Excellent information clearly organized and easy to follow	
Introduction 0-5 points	0 No obvious introduction	1 Introduction not relevant or appropriate for the presentation	2 Introduction not effective in capturing attention	3 Somewhat creative/attention getting	4 Creative introduction	5 Introduction captured attention immediately	
Relationship of FCS Coursework and/or Related Careers 0-10 points	0 No evidence of relationship to FACS coursework and/or career knowledge	1 2 Minimal evidence of relationship to FACS coursework and/or career knowledge	3 4 Some evidence of relationship to FACS coursework and/or career knowledge	5 6 Knowledge of relationship to FACS coursework and/or career knowledge evident but not shared	7 8 Knowledge of relationship to FACS coursework and/or career knowledge is evident and shared	9 10 Knowledge of relationship to FACS coursework and/or career knowledge is evident and explained well	
Knowledge of Subject Matter 0-10 points	0 Did not mention any methods and techniques	1 2 Minimal evidence of knowledge	3 4 Some evidence of knowledge	5 6 Evidence of knowledge, but not used effectively in the presentation	7 8 Evidence of knowledge; presentation is enhanced by participant's knowledge	9 10 Evidence of thorough knowledge; effective presentation of current data and information to support viewpoints and issues of concern	
Methods or Techniques to Address the Issues of Concern 0-10 points	0 Did not mention any methods and techniques	1 2 Methods and techniques were given, but not explained	3 4 Methods and techniques were given, but not clearly explained	5 6 Issues were examined with some methods and techniques to solve these concerns	7 8 Methods and techniques were given and thoroughly explained in which one imagines consequences, conceptualizes alternatives, and empathizes	9 10 Multiple strategies are examined; critical thinking is used to focus on deciding what to believe or do	

Summary 0-5 points	0 Not provided	1 2 Poor summary with weak conclusion	3 4 Provided a summary but concluding statement could be stronger	5 Excellent summary with strong concluding statement		
Length of Presentation 0-3 points	0 Did not speak	1 Spoke very briefly or was stopped	2 Spoke an appropriate length but could have expanded more on presentation	3 The presentation was within 10 minutes and all information was covered for an appropriate length of time		
Organization/Delivery 0-10 points	0 Presentation is not done or speaks briefly and does not cover components of project	1 2 3 Presentation covers some topic elements	4 5 6 Presentation covers all topic elements but with minimal information	7 8 Presentation gives complete information, but does not explain the project well	9 10 Presentation covers information completely and explains project fully with logical delivery	
Voice – Pitch, Tempo, Volume 0-3 points	0 No voice qualities are used effectively	1 Voice quality is adequate	2 Voice is good, but could improve	3 Voice quality is outstanding and pleasing to listen to		
Body Language/Clothing Choice 0-3 points	0 Body language shows nervousness/clothing is inappropriate	1 Body language shows minimal amount of nervousness/clothing is appropriate	2 Body language is good and clothing is professional	3 Body language and clothing choice both enhance the presentation		
Grammar/Word Usage/Pronunciation 0-3 points	0 Extensive (more than 5) grammatical and pronunciation errors	1 Some (3-5) grammatical and pronunciation errors	2 Few (1-2) grammatical and pronunciation errors	3 Presentation has no grammatical or pronunciation errors		
Responses to Judges' Questions 0-5 points	0 Did not answer judges' questions	1 Unable to answer some questions	2 Responded to all questions, but without ease or accuracy	3 Responded adequately to all questions	4 Gave appropriate responses to evaluators' questions	5 Responses to questions were appropriate and given without hesitation
Visual Aids						Points
Effectively Illustrate Content 0-5 points	0 Visuals not provided	1 2 Visuals weak in supporting the presentation	3 4 Visuals support the presentation but do not complement the content	5 Visuals support and complement the presentation		
Creativity to Enhance Presentation 0-5 points	0 Visuals not used during the presentation	1 2 Visuals not original, lacking appeal	3 4 Somewhat original and appealing	5 Highly original, very appealing		
Use of Visuals During Presentation 0-5 points	0 Visuals not used during presentation	1 Visuals used to limit amount of speaking time	2 Visuals used minimally during presentation	3 Visuals incorporated throughout presentation	4 Visuals used effectively throughout presentation	5 Presentation moves seamlessly between oral presentation and visuals

(continued on next page)

Reason for point deduction _____

SUBTOTAL	
Point deductions from one judge's rubrics	
GRAND TOTAL	

Comments:

Verification of total scores (please initial)

Judge

Event Chair

Tally Room