



**DIG IT!** is FCCLA's 2009-2011 National Outreach Project. FCCLA members will sell a \$5 sponsorship and each sponsorship will be for the growth of a flower. "DIG IT...we are growing miracles," was designed to raise money and includes growing flowers with super simple instructions. Each chapter will receive, from national headquarters, a bag of seeds in their fundraising DIG IT information packets. The flowers represent the sick children and offer FCCLA students a great community outreach opportunity. Each chapter can design their own community outreach project and use the raised flowers as they see fit.

In September 2009, each FCCLA chapter will receive a kit with information and materials required to launch DIG IT! which will include:

- \*Step-by-step instructions.
- \*Incentives for chapters with the highest sales.
- \*Community service project ideas.
- \*Seeds and "how to grow" sheet.
- \*Tips for a successful campaign
- \*Information about the Children's Miracle Network.
- \*Sponsorship recognition sheets i.e., DIG IT! DECALS.

The Summary Forms along with the money should be mailed to the address provided in the kits received in September. A sample check will be provided to help make the process simple and easy to document! The Children's Miracle Network will re-distribute the money each chapter raises to the nearest Children's Miracle Network Hospital to the chapter.

The top achievers in each school size classification recognizing the highest number of seed sponsorships sold benefiting the Children's Miracle Network.