

INTERPERSONAL COMMUNICATION Rubric

File Folder							Points	
File Folder 0-5 points	0 No file folder presented		1 2 3 File folder presented with incorrect labeling/insufficient materials for judges (less than 2 copies of contents)		4 5 File folder is presented with correct labeling and sufficient judges material			
Project Identification Page 0-5 points	0 Both Project Identification Page and Table of Contents is missing	1 Project Identification Page OR Table of Contents is missing	2 3 Project Identification Page and Table of Contents is present but includes incorrect information or exceeds one page			4 5 Project Identification Page and Table of Contents is present and completed correctly		
FCCLA Planning Process Summary Page 0-5 points	0 Planning Process Summary Page not provided	1 Inadequate steps in the Planning Process are presented	2 All Planning Process steps are presented but not summarized	3 All Planning Process steps are summarized	4 Evidence that the Planning Process was utilized to plan project	5 The Planning Process is used to plan the project; each step is fully explained		
Oral Presentation								
Works Cited/Bibliography 0-3 points	0 No resources listed	1 Incomplete list of resources/resources listed are not current or appropriate for project		2 Complete list of resources but inconsistent format	3 Complete alphabetical list of appropriate resources in a consistent format			
Organization/Delivery 0-10 points	0 Presentation is not done or speaks briefly and does not cover components of the project	1 2 Presentation covers some topic elements	3 4 Presentation covers all topic elements but with minimal information	5 6 Presentation gives complete information but does not explain the project well	7 8 Presentation covers information completely and explains project fully	9 10 Presentation covers all relevant information completely and explains project with a seamless and logical delivery		
Planning Process Summary Page (Identify Concerns) 0-4 points	0 No evidence of identifying concerns	1 Identifying concerns and needs are limited in scope	2 Participants use one or two methods to identify concerns	3 Participants use surveys, data collection, interviews or other methods to identify concerns	4 Participants identify the need to act; realize circumstances are uncertain and changing; and two or more reasonable options or "alternative actions"			
Planning Process Summary Page (Set a Goal) 0-4 points	0 Not evident	1 Goal evident	2 The goal is clearly stated	3 Goal is thoroughly stated	4 The goal is stated in detail with measurable outcomes			
Planning Process Summary Page (Form a Plan) 0-4 points	0 Not evident	1 Plan is stated with little detail	2 Plan is detailed	3 Plan includes details; timelines, alternatives	4 Plan is thorough, feasible and complete			
Planning Process Summary Page (Act) 0-4 points	0 Not evident	1 Action steps are evident	2 Plan is detailed in steps, tasks and timelines	3 Plan includes analysis of effects of communication technology in family, work and community settings	4 Plan includes a thorough understanding and application of communication techniques and solutions			
Planning Process Summary Page (Evaluation Follow-up) 0-4 points	0 No evidence	1 Some evaluation and follow up is planned	2 Evaluation plans include multiple strategies	3 Evaluation and follow up is detailed and varied in strategies	4 Evaluation and follow up is extensive and includes evidence of Project Self Evaluation			

Project Rationale Stated 0-5 points	0 Not evident	1 Project rationale is limited	2 Rationale for the project is clearly stated	3 Rationale for the project is stated in a convincing manner, citing reasons and data	4 Rationale for the project is thorough and compelling	5 Project rationale is thorough, a compelling and urgent need and well documented			
Use of Appropriate Techniques 0-5 points	0 No evidence	1 Participants understand limited methods of communication techniques	2 Participants show some understanding of various communication techniques	3 Participants show understanding of two or three communication techniques	4 Participants show understanding and can apply various communication techniques	5 Participants effectively apply techniques that are effective and appropriate			
Impact on Interpersonal Communication 0- 10 points	0 Not evident	1 Participants Show a limited knowledge of the impact of interpersonal communications with their project	2 Participants show areas of interpersonal communication that were strengthened by the project	3 4 5 Participants explain one or more of the following: <ul style="list-style-type: none"> ■ How similarities and differences among people affect conflict prevention and management in their project ■ How to create an environment that encourages and respect the ideas, perspectives ■ Apply the roles of decision making and problem solving in reducing and managing conflict 		6 7 8 9 10 Participants show extensive knowledge and application of interpersonal communication that was strengthened by the project. Some of which might include those mention earlier and: <ul style="list-style-type: none"> ■ Demonstrate processes for cooperating, compromising and collaborating ■ Demonstrate ethical behavior in family, workplace and community settings ■ Demonstrate strategies to motivate, encourage and build trust in group members ■ Compare the relative merits of opposing points of view regarding current ethical issues 			
Relationship to FCCLA Purposes and FCS 0-5 points	0 Not evident	1 Connection to FACS and FCCLA mentioned	2 Connection to FACS and FCCLA understood	3 Connection to FCS and FCCLA understood and clearly communicated by participants	4 Participants understand and connect the FCCLA purposes and FACS classes or content areas	5 Participants understand the connections and know Standards, Purposes and FACS content thoroughly			
Voice – Pitch, Tempo, Volume 0-3 points	0 No voice qualities are used effectively		1 Voice quality is adequate		2 Voice is good, but could improve		3 Voice quality is outstanding and pleasing to listen to		
Body Language/ Clothing Choice 0-3 points	0 Body language shows nervousness and unease/inappropriate clothing		1 Body language shows minimal amount of nervousness/clothing is appropriate		2 Body language is good and clothing is professional		3 Body language and clothing choice both enhance the presentation		
Grammar/ Word Usage/ Pronunciation 0-3 points	0 Extensive (more than 5) grammatical and pronunciation errors		1 Some (3-5) grammatical and pronunciation errors		2 Few (1-2) grammatical and pronunciation errors		3 Presentation has no grammatical or pronunciations errors		
Responses to Judges' Questions 0-5 points	0 Did not answer judges' questions		1 Unable to answer some questions		2 Responded to all questions; not at ease or inaccurate in response to judges' questions		3 Responded adequately to all questions	4 Gave appropriate responses to judges' questions	5 Responses to questions were appropriate and given without hesitation

Case Study				Points
Case Study 0-2 points	0 No case study presentation is made	1 Case study response is limited in scope	2 Case study responses indicate an understanding of the concepts and issues	

Case Study Response (Knowledge of Communication Techniques) 0-4 points	0 Not evident in explanations	1 Knowledge of communication techniques is limited	2 Knowledge of communication techniques is evident in the case study response; participants demonstrate effective listening and feedback techniques	3 Knowledge of communication techniques is thorough; explains how similarities and differences among people affect conflict prevention and management	4 Knowledge of communication of techniques is explained in detail; apply ethical principles of communication	
Case Study Response (Appropriate Solution) 0-4 points	0 Not evident	1 Participants share a limited response to one or two solutions	2 Participants share feasible and suitable solutions	3 Participants share many feasible and suitable solutions	4 Participants share extensive suitable solutions and insights	
Responses to Judges' Questions 0-3 points	0 Not evident	1 Did not answer questions	2 Answers show a limited understanding	3 Answers are in depth and thorough		

Reason for point deduction _____

SUBTOTAL	
Point deductions from one judge's rubrics	
GRAND TOTAL	

Comments:

Verification of total scores (please initial)

Judge

Event Chair

Tally Room