

INTERIOR DESIGN

Rubric

File Folder Contents							Points
File Folder 0-4 points	0 No file folder presented		1 2 3 File folder presented with incorrect labeling/insufficient materials for judges (less than 3 copies of contents)		4 File folder presented with correct labeling and sufficient judges material		
FCCLA Planning Process 0-5- points	0 Planning Process Summary not provided	1 Inadequate steps in the Planning Process are presented	2 All Planning Process steps are presented but not summarized	3 All Planning Process steps are summarized	4 Evidence that the Planning Process was utilized to plan project	5 The Planning Process was used to plan the project. Each step is fully explained	
Project Budget 0-5 points	0 No project budget provided	1 Many omissions in budget	2 Only one or two omissions, consistent format	3 No omissions, clear and consistent format	4 Very thorough, no omissions, clear and consistent format, shows thorough knowledge of interior design costs	5 Very thorough, no omissions, clear and consistent format, shows thorough knowledge of interior design costs and appropriately allocates money based on clients' space needs	
Presentation Boards							Points
Type of Board 0-1 points	0 Another type of board used			1 Foam, mat, or mat on foam used			
Color 0-1 points	0 Another color of board used			1 Solid white or black board used			
Size 0-1 points	0 Board larger than 22' x 30"			1 Board did not exceed 22" x 30"			
Business Card 0-1 points	0 Does not fully meet specifications			1 Fully meets size/contents specifications			
Illustration 0-3 points	0 No illustrations used	1 Illustrations are limited in quality or quantity is not adequate	2 Illustrations are appropriate but not overly effective	3 Highly appropriate and effective illustrations			
Overall Effectiveness 0-3 points	0 Lacking in visual appeal	1 Minimal visual appeal	2 Some visual appeal	3 Great visual appeal, very effective			
Design							Points
Scaled Room Floor Plan 0-2 points	0 Did not appear to use any scale		1 1/4 " scale used, but not consistently		2 1/4 " scale used consistently		
Room Dimensions 0-2 points	0 No room dimensions labeled		1 Some dimensions labeled		2 All room dimensions labeled		
Architectural Features 0-3 points	0 No windows, doors, etc. shown		1 2 Some windows, doors shown		3 All architectural features shown		
Furniture Arrangement 0-3 points	0 No furniture arrangement shown	1 Poorly arranged, both form and function	2 Good form OR function not both		3 Well-arranged for form and function		
NKBA Planning Guidelines 0-2 points	0 Did not adhere to NKBA Seating and Traffic Standards		1 Inadequately followed NKBA Seating and Traffic Standards where appropriate in design		2 Correctly followed NKBA Seating and Traffic Standards where appropriate in design		
Wall Elevations 0-3 points	0 No wall elevation done		1 2 Some what well done, effective		3 Well done, very effective		
Samples 0-3 points	0 No samples provided	1 Some samples, not all, provided	2 Some well-chosen, but not well coordinated		3 Well-chosen and coordinated		

Principles of Design 0-3 points	0 Principles of design not applied	1 Principles applied only minimally	2 Most principles of design applied	3 Principles of design applied consistently	
Originality of Design 0-3 points	0 Little evidence of originality	1 Some evidence of originality	2 Contains both creative elements and “copies”	3 Highly original design	
Thoughtfulness of Design 0-3 points	0 Design shows no consideration of clients’ space needs	1 Some evidence of consideration of clients’ needs or design style	2 Design meets clients’ space needs but does not reflect design style	3 Design meets clients’ space needs and design style	
Responsible Design 0-3 points	0 Design shows no consideration for the safety, health or welfare of the client or environment	1 Design shows evidence that the clients’ safety and health were considered and environmentally responsible products were researched	2 Design incorporates some environmentally responsible materials and services and addresses safety and health concerns of the client	3 Design is highly responsible for both the client’s well-being and the environment	
Overall Effectiveness 0-3 points	0 Lacking in visual appeal	1 Minimal visual appeal	2 some visual appeal	3 Great visual appeal, very effective	

Oral Presentation							Points
Organization/Delivery 0-10 points	0 Presentation is not done or speaks briefly and does not cover components of the project	1 2 Presentation covers some topic elements	3 4 Presentation covers all topic elements but with minimal information	5 6 Presentation gives complete information but does not explain the project well	7 8 Presentation covers information completely but does not flow well	9 10 Presentation covers all relevant information with a seamless and logical delivery	
Knowledge of Subject Matter 0-5 points	0 Little or no evidence of knowledge	1 Minimal evidence of knowledge	2 Some evidence of knowledge	3 Knowledge of subject matter is evident but not shared in presentation	4 Knowledge of subject matter is evident and shared at times in the presentation	5 Knowledge of subject matter is evident and incorporated throughout the presentation	
Rationale of Design Decisions Explained 0-5 points	0 No rationale of design decisions explained		1 Design decisions are somewhat explained but show little understanding of clients’ needs and style	2 Design decisions are explained thoroughly and show complete understanding of clients’ needs and style		3 4 5 Design decisions are explained fully and reflect thorough understanding of clients’ needs and style as well as industry standards, NKBA Planning Guidelines 8 & 9 where appropriate, and practicality	
Use of Display Boards During Presentation 0-5 points	0 Display boards are not used during presentation	1 Display boards used to limit amount speaking time	2 Display boards used minimally during presentation	3 Display boards incorporated throughout presentation	4 Display boards used effectively throughout presentation	5 Presentation moves seamlessly between oral presentation and display board	
Voice – Pitch, Tempo, Volume 0-3 points	0 No voice qualities are used effectively		1 Voice quality is adequate	2 Voice is good but could be improved		3 Voice quality is outstanding and pleasing to listen to	
Body Language/Clothing Choice 0-5 points	0 Body language shows nervousness and unease/ inappropriate clothing		1 Body language shows minimal amount of nervousness/clothing is appropriate	2 3 Body language is good and clothing is professional		4 5 Body language and clothing choice both enhance the presentation	

Use of Time 0-2 points	0 Did not use time wisely		1 An effort was shown to use time wisely		2 Used time wisely and efficiently		
Grammar/ Word Usage/ Pronunciation 0-3 points	0 Extensive (more than 5) grammatical and pronunciation errors	1 Some (3 - 5) grammatical and pronunciation errors	2 Few (1 - 2) grammatical and pronunciation errors		3 Presentation has no grammatical or pronunciation errors		
Responses to Judges' 0-5 points	0 Did not answer judges' questions	1 Unable to answer some questions	2 Responded to all questions, but without ease or accuracy	3 Responded to all questions	4 Gave appropriate responses to questions	5 Responses to questions were appropriate and given without hesitation	

Reason for point deduction _____

SUBTOTAL	
Point deductions from one judge's rubrics	
GRAND TOTAL	

Comments:

Verification of total scores (please initial)

 Judge

 Event Chair

 Tally Room